

Isabella de Sousa Gonçalves

Personal Information

Phone: +49 6131 39 27794

Email: igoncalves@uni-mainz.de

Homepage: <https://igoncalves.com>

ORCID iD: <http://orcid.org/0000-0002-6492-9236>

Nationalities: German, Brazilian

Education

10.2020 - 07.2024 **Ph.D.**, Communication Science

Johannes Gutenberg University Mainz (Germany)

Funded by DAAD Doctoral Fellowship (German Academic Exchange Service)

Dissertation Title: "Marginalized, Silenced, and Dehumanized: Migration Framing and Effects"

Summa Cum Laude

Supervisors: Yossi David and Oliver Quiring

03.2017 - 08.2019 **M.A.**, Communication Science

Federal University of Juiz de Fora (Brazil)

09.2016 - 03.2017 Exchange Program, Media Studies

Ruhr-University Bochum (Germany)

03.2013 - 12.2017 **B.A.**, Journalism

Federal University of Juiz de Fora (Brazil)

Professional Experience

01.2024 - present Research Associate, Department of Communication, Johannes Gutenberg University Mainz

09.2022 - 12.2023 Working Student in Media Analysis, Onclusive (Germany)

04.2021 - 09.2022 Student Assistant, Department of Communication, Johannes Gutenberg University Mainz

06.2020 - 09.2021 Online Lecturer, Estácio (Brazil)

03.2019 - 07.2019 Teaching Assistant, Federal University of Juiz de Fora (Brazil)

11.2015 - 12.2017 Student Assistant, Federal University of Juiz de Fora (Brazil)

Teaching

Johannes Gutenberg University Mainz (*Course Evaluation Grades in German System*)

Summer 2024	Experiments on Media Reception and Effects – Methods seminar on the effects of norm messages in the context of migration, protests, and environment. Course taught in German with Marlene Strehler-Schaaf. Course Evaluation: 1.7
Summer 2024	Online Media – Seminar topic: Platforms, Power and Politics. Course Evaluation: 2.3
Winter 2024	Special Topics in Media History, Law & Politics – Seminar topic: International Media Development. Course Evaluation: 1.9
Winter 2024	Political Communication – Seminar topic: Media Freedom in International Comparison. Course Evaluation: 2.5
Summer 2025	Current Topics in Communication Science – Seminar topic: Critical Questions on Platforms and Democracy. Course Evaluation: 1.5
Summer 2025	Media Use Research – Seminar topic: News Avoidance. Course Evaluation: 1.1
Winter 2025	Political Communication – Seminar topic: Journalism in a World of Unequal Media Systems. Course Evaluation: 2.9
Winter 2025	Special Topics in Media History, Law & Politics Seminar topic: Examining Media Freedom and Journalism Safety. Course Evaluation: 1.9

Academic Activities

- Editor of the *Political Communication Report*
- Webmaster and Social Media Manager of the Political Communication Divisions (APSA & ICA)
- Editorial board member of the journal *Global Perspectives in Communication*.
- Member of DGPUK, ICA, Digiworld Network, and Digital Media Observatory Society (DMSO).
- Reviewer for international journals and conferences.
- Organization of academic conferences: Encontro Regional de Comunicação (2018), XI Encontro dos Programas de Pós-Graduação em Comunicação Social de Minas Gerais (2018), XI Simpósio Nacional da ABCiber (2018), VI Seminário Comcime (2017), and Simpósio Internacional de Literacia Midiática (2014).

Publications

Journal Articles (Peer-Reviewed)

- [1] Elegá, A.A., Munoriyarwa, A., Mesquita, L., **Gonçalves, I.** & de-Lima-Santos, M. F. (2025). Empowerment Through Sustainable Journalism Practices in Africa: A Walk-through of EcoNai+ and Ushahidi Digital Platforms. *Journalism Practice*, 19(12). <https://doi.org/10.1080/17512786.2024.2399567>

- [2] Mesquita, L., de-Lima-Santos, M. F., & **Gonçalves, I.** (2025). Coping with Risk: The Three Spheres of Safety in Latin American Investigative Journalism. *Journalism and Media*, 6(3), 121. <https://doi.org/10.3390/journalmedia6030121>
- [3] **Gonçalves, I.**, & David, Y. (2025). Threats, victims, or heroes? Media frames about migration in the United Kingdom and Brazil. *International Communication Gazette*, 87(3). <https://doi.org/10.1177/17480485241249007>
- [4] de-Lima-Santos, M.F. **Gonçalves, I.**, Quiles, M. G., Mesquita, L., Ceron, W., & Couto Lorena, M. C. (2024). Visual political communication on Instagram: A comparative study of Brazilian presidential elections. *EPJ Data Science*, 13(1), 72. <https://doi.org/10.1140/epjds/s13688-024-00502-0>
- [5] **Gonçalves, I.**, de-Lima-Santos, M., Fenoll, V., & David, Y. (2024). Evolution of Brazilian Democracy: Unveiling Election Dynamics in Political Issues, Negativity, and Acclaim. *Politics and Governance*, 12. <https://doi.org/10.17645/pag.8060>
- [6] **Gonçalves, I.** (2024). Promoting Hate Speech by Dehumanizing Metaphors of Immigration. *Journalism Practice*, 18(2), 265-282. <https://doi.org/10.1080/17512786.2023.2212661>
- [7] **Gonçalves, I.** (2024). Sources and framing: how the citation of different actors predicts the tone of representation on migration issues. *Journal of Ethnic and Migration Studies*, 24(50). <https://doi.org/10.1080/1369183X.2023.2227346>
- [8] Fenoll, V., **Gonçalves, I.**, & Bene, M. (2024). Divisive Issues, Polarization, and Users' Reactions on Facebook: Comparing Campaigning in Latin America. *Politics and Governance*, 12. <https://doi.org/10.17645/pag.7957>
- [9] **Gonçalves, I.**, & David, Y. (2022). A systematic literature review of the representations of migration in Brazil and the United Kingdom. [Una revisión sistemática de la literatura de las representaciones de la migración en Brasil y Reino Unido]. *Comunicar*, 71. <https://doi.org/10.3916/C71-2022-04>
- [10] Procópio, C.R, **Gonçalves, I. S.**, & Procópio, M. (2021). Opinião pública e enquadramentos sobre o COVID-19: uma análise do contexto prisional brasileiro. *Temática*, 17, 18-32.
- [11] Musse, C. F., & **Gonçalves, I. S.** (2020). Narrativa e animação: representações da maternidade na websérie “Conception.” *Revista Mídia e Cotidiano*, 14(3), 199. <https://doi.org/10.22409/rmc.v14i3.41392>
- [12] Henriques, R., **Gonçalves, I. S.**, & Magnolo, T. (2020). A representação do imigrante pela imprensa brasileira: uma revisão de literatura. *Pauta Geral – Estudos em Jornalismo*, 7(1), 1-15.
- [13] Musse, C. F., **Gonçalves, I. S.** (2020). Modern Love: um caso de hibridização do jornalismo com a literatura. *Mediação*, 21(28.4).
- [14] Musse, C. F., **Gonçalves, I. S.** (2020). Notas sobre a memória participativa e digital. *Revista GEMInIS*, 10(3), 44–54.
- [15] **Gonçalves, I. S.** (2019). Do impresso ao digital: o processo de transição do New York Times. *Comunicação Pública*, 14(27). <https://doi.org/10.4000/cp.5048>
- [16] **Gonçalves, I.** (2019). A memória participativa e a memória digital no contexto da Web 2.0: o caso da Segunda Guerra Mundial. *Temática*, 15(9), 94–106

Report

- [1] **Gonçalves, I.** (2025). Letter from the Editor: Naming, Seeing and Centering Identity in Political Communication *Political Communication Report, Winter(2025)*, 32. <https://nbn-resolving.org/urn:nbn:de:0168-ssoar-106554-7>
- [2] **Gonçalves, I.** (2025). Letter from the Editor: Navigating Challenges and Opportunities in Teaching Political Communication. *Political Communication Report, Summer (2025)(31)*. <https://nbn-resolving.org/urn:nbn:de:0168-ssoar-103879-9>
- [3] Bosetta, M. & **Gonçalves, I.** (2025). The Political Communication Teaching Database: A resource for pedagogical inspiration and innovation. *Political Communication Report, Summer (2025)(31)*. <https://nbn-resolving.org/urn:nbn:de:0168-ssoar-103944-6>

Entries in Encyclopedias

- [1] **Gonçalves, I.** (2025). Dehumanizing Language. In A. Nai, M. Grömping, & D. Wirz (Eds.), *Encyclopedia of Political Communication*. Edward Elgar Publishing. (pp. 383–386=)

Book Chapters

- [1] Fenoll, V., Bene, M., **Gonçalves, I.** (forthcoming). Who wins the engagement race? Examining normalisation and equalisation theories across 12 Ibero-American countries. In A. Bruns, G. Enli, A. O. Larsson, J. Y. Robinson, T. Bosch, K. Kasianenko (Eds.), *The Routledge companion to social media and politics (2nd ed.)*. Routledge.
- [2] **Gonçalves, I. S.** & Batista, L. C. (2020). Memorial Inumeráveis: combate ao negacionismo, à banalização da morte e a emergência de uma memória subterrânea. In: *Nostalgia e memória no tempo das mídias*. Editora Insular, p. 418-440.
- [3] **Gonçalves, I. S.** (2020). O local rememorado: a (re) construção de Nova York no Instagram @NYTArchives. In *O Pulsar da Proximidade nos Media e no Jornalismo*. Covilhã: Labcom.
- [4] **Gonçalves, I. S.** (2018). Memória em tempos de arquivo digital: uma análise sobre a rememoração de 1968 no New York Times. In: *1968 – de maio a dezembro: Jornalismo, Imaginário e Memória*. 1ed. Porto Alegre: Editora Sulina, p.253-267.

Conference Presentations

2026

Data-Driven Storytelling for Environmental Journalism: Audience Perspectives and Engagement. 71. Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft, DGPK (March, 2026), with De-Lima-Santos, M.F.

A Dense Forest of Threats: How Environmental Journalists in Brazil Perceive and Experience Risk. ECREA Journalism Studies Groningen Conference. (April 2026).

2025

- [1] A Dense Forest of Threats: How Environmental Journalists in Brazil Perceive and Experience Risk. 2nd HCIAS International Symposium on Ibero-American Studies. (December 2025).
- [2] Visualizing the Amazon: Data-Driven Storytelling, Mapping, and Audience for Environmental Journalism. Presentation at the Association of Internet Researchers (AoIR) Conference, Niterói, Brazil (October 2025), with De-Lima-Santos, M.F.
- [3] Challenging or Reproducing Bias? Journalism practices of Environmental Journalists in Independent News Organizations. Presentation at the 20th Future Of Journalism Conference (FOJ), Cardiff, UK (September 2025), with Strehler-Schaaf, M. & Quiring, O.
- [4] Chatting the News: A Value Sensitive Design Approach for Engaging Audiences Using Generative AI in Chatbots. Presentation at the 20th Future Of Journalism Conference (FOJ), Cardiff, UK (September 2025), with De-Lima-Santos, M.F.
- [5] Visualizing the Amazon: Data-Driven Storytelling, Mapping and Audience For Environmental Journalism. Presentation at the 20th Future Of Journalism Conference (FOJ), Cardiff, UK (September 2025), with De-Lima-Santos, M.F.
- [6] The Two Challenges of Sustainable Journalism: A Systematic Literature Review. Presentation at the 75th Annual Conference of the International Communication Association (ICA), Denver, USA (June 2025), with Strehler-Schaaf, M. & Quiring, O.

2024

- [1] Who are the voices of independent environmental journalism in Brazil? Conference Look Who's Talking: Voices and Sources in the News. Brussels, Belgium. (December 2024), with Strehler-Schaaf, M. & Quiring, O.
- [2] The Inclusion of Voices in Independent Environmental Journalism: Beyond Negativity and Polarization in News Reporting. Presentation at the annual conference of DGPK International and Intercultural Communication Division (November 2024), with Strehler-Schaaf, M. & Quiring, O.
- [3] The Three Sphere of Newsafety: Bottlenecks and Affordances of Investigative Collaborative Journalism in Latin America. DGPK. Erfurt, Germany. (March 2024), with Mesquita, L. & De-Lima-Santos, M.F.
- [4] Securing Journalism Practice: Strategies of Small Investigative News Outlets in Latin America for Journalistic Safety and Integrity. ECREA Journalism Studies Section. Sheffield, UK. (April 2024), with Mesquita, L. & De-Lima-Santos, M.F.

2023

- [1] Sources and Framing: How Citation of Different Actors Predicts the Tone of Representation on Immigration Issues. ICA Toronto (May 2023).
- [2] Metaphors of Immigrants and Host Countries in Newspapers From Brazil and the United Kingdom. ICA Toronto (May 2023).

- [3] Digital Political Communication and Emotional Polarization of Social Media Users: Citizens' Reactions During Election Campaigns Across Four Ibero-American Countries. ICA Toronto (May 2023), with Fenoll, V & Bene, M.
- [4] The Visual Political Communication in a Polarized Society: A Longitudinal Study of Brazilian Presidential Elections on Instagram. ICA Preconference on Comparative Digital Political Communication: Comparisons across Countries, Platforms, and Time. ICA Toronto (May 2023), with Quiles, M. G.; de-Lima-Santos, M.F.; Mesquita, L. & Ceron, W.
- [5] A meta-analysis of migration frames effects on attitudes and emotions. Political Communication PhD Student Preconference. ICA Toronto (May 2023).

2022

- [1] Quoting practices and othering in journalism. Silencing of immigrants and refugees in the United Kingdom and Brazil. ECREA (October 2022).
- [2] Immigrants and Refugees Without Voices: Diversity of Sources and Tone of Representation in the United Kingdom and Brazil. Journalism Studies Division Preconference of the ICA Paris (May 2022).
- [3] Threats When Close, Victims and Heroes When Away? Framing Immigrants and Refugees in the United Kingdom and Brazil. ICA Paris (May 2022), with David, Y.

2021

- [1] Rethinking Media and Migration Beyond Boundaries: A Cross-National Comparison on the Representation of Migration in Brazil and the United Kingdom. IAMCR Online 2021, with David, Y.
- [2] Marking the borders: the Representation of Migration in Brazil and the United Kingdom. Political Communication PhD Student Preconference of the International Communication Association. Virtual Conference.
- [3] Marking the borders: frames and metaphors about immigrants in the Brazilian and British press. Project presented at the IMISCOE PhD Network Presentation Series.

2019

- [1] Tecnologias da Memória: o NYT e a recirculação do passado. Congreso Internacional de Ciberperiodismo, Bilbao, Spain.
- [2] Um estudo de caso sobre a transição para o digital do New York Times. Local Media Fall School, Covilhã, Portugal.
- [3] Tecnologias da Memória e suas implicações culturais. V Congresso Internacional sobre Culturas, Covilhã, Portugal.

2018

- [1] O golpe pelo olhar estrangeiro: a cobertura do New York Times sobre a ditadura militar no Brasil, em 1964. V Encontro Regional Sudeste de História da Mídia, Belo Horizonte, Brazil, with Musse, C.
- [2] Por trás de um arquivo: uma análise da cobertura do The New York Times sobre a ditadura militar no Brasil, em 1964. VII Seminário internacional de Pesquisa em Mídia e Cotidiano. Niterói, Brazil.
- [3] Rememoração Imersiva: uma análise sobre o ‘The Daily 360: Genocide Legacy’. XI Encontro dos Programas de Pós-Graduação em Comunicação Social de Minas Gerais. Juiz de Fora, Brazil, with Procópio, C.
- [4] Memórias em hashtags: uma análise sobre o Instagram histórico @nytarchives. Congresso Internacional em Comunicação e Consumo, São Paulo, Brazil, with Musse, C.
- [5] Memória em tempos de arquivo digital: uma análise sobre a rememoração de 1968 no New York Times. 16º SBPJor, São Paulo, Brazil.
- [6] Narrativa e animação: representações da maternidade na websérie ‘Conception’. XI Simpósio Nacional da ABCiber, Juiz de Fora, Brazil, with Musse, C.
- [7] Memórias entre posts: uma análise comparativa do @Nytarchives. VI Congresso Internacional de Comunicação e Cultura, São Paulo, Brazil, with Musse, C.

2017

- [1] Representações das minorias sociais no ‘Unibairros’, jornal alternativo da década de 1980: os movimentos negro e feminista nas páginas dos jornais. Brasileira de Mídia Cidadã, Juiz de Fora, Brazil, with Musse, C.
- [2] O passado na palma da mão: uma análise sobre a recirculação das notícias no Twitter ‘NYT Archives’. Congresso Internacional de Competências Midiáticas. Juiz de Fora, Brazil, together with Resendes, G.W.; Thomé, C.A & Leal, P. R. F.
- [3] Uma análise da cobertura do New York Times sobre a ditadura militar no Brasil, em 1968. ERE-COM. Juiz de Fora, Brazil, with Thomé, C.A.

2015

- [1] Jornalismo Alternativo nos anos 1980, o ‘Unibairros’ de Juiz de Fora/MG e a participação popular. 10º Encontro Nacional de História da Mídia, Porto Alegre. Brazil, with Musse, C. F.
- [2] A Temática feminista no ‘Unibairros’ de Juiz de Fora/MG e a participação popular. XX Congresso de Ciências da Comunicação da Região Sudeste. Uberlândia, Brazil, with Musse, C. F.
- [3] ‘Maus – a história de um sobrevivente’ e o seu papel na documentação histórica. Intercom Nacional. Rio de Janeiro, Brazil, together with Romagnoli, J.G & Procópio, C. R.
- [4] O Movimento Negro no Unibairros, Jornal Alternativo de Juiz de Fora/MG da década de 1980. Intercom Nacional. Rio de Janeiro, Brazil.

- [5] A importância da crítica de mídia no contexto da produção laboratorial. ERECOM. Juiz de Fora, Brazil.
- [6] Memórias da imprensa em Juiz de Fora: as diversas interfaces jornalísticas da cidade no século XX. ERECOM. Juiz de Fora, Brazil, with Reis, S. A